

**METRO DETROIT CHEVROLET DEALERS
LOCAL MARKETING ASSOCIATION**

- PROMOTION:** Holiday Stroll Family Gift Pack
- DATES:** Entries will be accepted from Monday, November 1 – Sunday, November 21, 2021. Winners will be contacted Monday, November 22, 2021.
- HOW TO ENTER:** No purchase necessary to register. You must be at least 18 years old to enter, a Michigan resident and able to provide valid photo identification upon winning. Register by completing the registration form at chevydetroit.com/holiday
- WINNER SELECTION:** Winner will be selected by random drawing of all entries. Winner has 24 hours from notification to respond or will forfeit prize. Entrant need not be present to win.
- PRIZES:** One (1) Grand Prize winner will receive: Four (4) tickets to Holiday Stroll at Canterbury Village on Friday, December 3, 2021 at 7pm, a \$100 Visa Gift Card, \$100 to the merchandise tent at the event, and free parking. Twenty-Five (25) secondary winners will receive four (4) tickets to Holiday Stroll at Canterbury Village on December 3, 2021 at 7pm and free parking.

CONTEST RULES

- 1. Eligibility and Limitations.** Entrants and winners must be at least 18-years old, and a Michigan resident. Void outside Michigan and where prohibited. Previous winners, employees of the members of the Association, its advertising agencies, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension, and any other persons residing at the same household whether or not related. Each entrant must show proper identification.

No purchase is necessary to be eligible to win. Purchase of any product or service from a Metro Detroit Chevrolet Dealer will not increase your chance to win. Limit one (1) entry per person. Multiple entries received from one person after the first entry received will be void.
- 2. Publicity and Marketing.** By participating, all entrants and winners grant the Association exclusive permission to use their names, location, characters, photographs, voices, and likenesses for promotional purposes including but not limited to social media and electronic newsletters, and in connection with promotion of this and other contests and

waive any claims to royalty, right, or remuneration for such use. You also grant permission to the Association to contact you from time to time, for market research purposes or to provide promotional messages (in the form of mail or email) about services and specials offered by the Association or its member dealerships.

3. **Odds of Winning.** Odds of winning are based on the number of entries received.
4. **Prize Release.** By participating, each entrant and winner waives any and all claims of liability against the Association, its members and agents, for any loss, which may occur from the conduct of, or participation in, the contest, or from the use of any prize.
5. **No Substitution.** The prize cannot be substituted for any other items by the winner. The winner cannot assign or transfer the prize.
6. **Applicable Laws.** This contest is subject to all applicable laws and regulations. The Association is not responsible for typographical or other errors in the printing, offering or administration of the contest or in the announcement of the prize.
7. **Participation Release.** By entering, each entrant represents they are eligible and agree to be bound by these rules and the decisions of the Association in all matters including, without limitation, eligibility of contestants. Each entrant and winner releases both Canterbury Village, Inc., and the Association, its directors, officers, advertising representatives and agents from any and all liability for any injuries, losses or damages of any kind resulting from entrants entry into this contest or from acceptance, possession or use of the prize and waives any such claims. If for any reason a potential winner is ineligible, unable or unwilling to take possession of the prize, then the potential winner will be disqualified and forfeit the prize and an alternate winner will be selected by the LMA in its' sole discretion at random from among all remaining entries. In such event, the disqualified potential prize winner will not be awarded any prize.
9. **Written Copies.** These rules are available online at chevydetroit.com/holiday or by emailing info@chevydetroit.com.
10. **Disqualification.** The Metro Detroit Chevrolet Dealers LMA reserves the right to disqualify any entrant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. The Metro Detroit Chevrolet Dealers LMA will resolve any disputes, conflicting claims or ambiguities concerning the rules and its decision concerning such disputes shall be final. Failure to explicitly conform to all terms and conditions outlined herein will result in a claim denial.
11. **Location of Prizes.** Grand Prize Winner and all Secondary Winners will receive the four (4) Holiday Stroll tickets and free parking pass electronically either by email or text message. The Grand Prize Winner will receive his/her \$100 Visa Gift Card, and \$100 Holiday Stroll

merchandise gift card at Canterbury Village upon his/her entrance into the Holiday Stroll on Friday, December 3, 2021 at 7pm. Grand Prize Winner will meet an Association representative in front of the Chevrolet Silverado at the entrance of the Holiday Stroll. Photographs will be taken and used for promotional purposes on social media and in electronic newsletters. If Grand Prize Winner is unable to attend the Holiday Stroll on Friday, December 3 at 7pm, then a secondary date and time to attend the Holiday Stroll will be agreed upon by the Association representative and the winner.

- 12. Delivery Disclaimer.** The Association disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any items sent by mail, email, courier, express, electronic transmission, or other delivery method.
- 13. Compliance with Law.** The conduct of this contest is governed by the applicable laws of the state of Michigan and the United States of America, which take precedence over any rule to the contrary herein. The Association shall follow the applicable laws for conducting contests.