

**METRO DETROIT CHEVROLET DEALERS
LOCAL MARKETING ASSOCIATION**

CONTEST: Detroit Free Press Metro Detroit Chevy Dealers Top 10 Takeover Ticket Giveaway – A special Top 10 Food Fighter’s dinner event at **Bunny Bunny**.

DATES: Grand Prize Entry dates: **Friday, September 17, 2021 – Tuesday, September 28, 2021 (Noon)**. This giveaway is subject to cancellation or change due to COVID-19 related restrictions or from cancellation by the restaurant or the Detroit Free Press.

HOW TO ENTER: No purchase necessary to register. Register at chevydetroit.com/top10 now until **12pm (Noon) September 28, 2021**. Or you can mail a postcard to Metro Detroit Chevy Dealers Top 10 Takeover Giveaway c/o Strive Creative at 23510 Woodward, Ferndale, MI 48220. All mailed entries must be received on **or by September 28, 2021 (Noon)**.

WINNER SELECTION: **Grand Prize:** Grand Prize Winner will be selected by random drawing of all entries submitted. Winner will be notified by telephone or e-mail. Winner has 24 hours from notification to respond or will forfeit prize. Entrant need not be present to win. If he/she fails to respond or refuses the prize, another randomly selected Grand Prize Winner will then be chosen and will have 24 hours from notification to respond. This process will continue until a Grand Prize Winner is officially named.

PRIZES: Three (3) Grand Prize Winners receive: Two (2) Top 10 Takeover dinner seats at **Bunny Bunny** hosted by the Detroit Free Press and your Metro Detroit Chevy Dealers, on **Wednesday, October 6, 2021**. Time is TBD. **Bunny Bunny** is located at **1454 Gratiot Ave., Detroit, MI 48207**. Winners are responsible for their own travel and parking. Dress code is business casual. Alcoholic beverages are not included.

CONTEST RULES

- 1. Eligibility and Limitations.** Entrants and winner must be at least 21-years old, and a Michigan resident. Previous winners, employees of the members of the Association, its advertising agencies, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension, and any other persons residing at the same household whether or not related. Winner must show proper identification.

No purchase is necessary to be eligible to win. Purchase of any product or service from a Metro Detroit Chevrolet Dealer will not increase your chance to win. Multiple entries received from one person after the first entry received will be void.

- 2. Publicity and Marketing.** Entrants and Grand Prize Winner grant the Association exclusive permission to use his/her names, location, characters, photographs, voices, videos, and likenesses in connection with promotion in the Association's and Michigan.com's (Detroit Free Press) marketing including but not limited to email marketing, social media posts and ads, digital ads, broadcast media, newspaper media, editorial stories, streaming and virtual media, and print media, and waives any claims to royalty, right, or remuneration for such use. You also grant permission to the Association and / or its member dealerships to contact you from time to time, for market research purposes or to provide promotional messages (in the form of mail or email) about services and specials offered by the Association or its member dealerships. In addition, you grant permission to Michigan.com to contact you, from time to time, for market research purposes or to provide promotional messages (in the form of mail, telemarketing, text, or e-mail) about services and specials offered by Michigan.com, The Detroit News, Detroit Free Press and/or its advertising partners.
- 3. Odds of Winning.** Odds of winning are based on the number of entries received. Only official entries will be accepted.
- 4. Prize Release.** By participating, each entrant and winner waives any and all claims of liability against the Association, its members and their employees and agents, for any loss, which may occur from the conduct of, or participation in, the contest, or from the use of any prize.
- 5. No Substitution.** The prize cannot be substituted for any other items by the winner.
- 6. Residency Restrictions.** Entrant must be a Michigan resident and able to provide a valid Michigan driver's license or State of Michigan Identification Card upon winning.
- 7. Errors.** This contest is subject to all applicable laws and regulations. The Association is not responsible for typographical or other errors in the printing, offering or administration of the contest or in the announcement of the prize.
- 8. Participation Release.** By entering, each entrant represents they are eligible and agree to be bound by these rules and the decisions of the sponsor in all matters including, without limitation, eligibility of the contestant. Each entrant and winner releases the Association, members, its directors, officers, advertising representatives, agents, and Michigan.com from any and all liability for any injuries, losses or damages of any kind resulting from entrants entry into this contest or from acceptance, possession or use of the prize and waives any such claim including any claim that the entrant contracted

COVID-19 virus by participating in the event. If for any reason the Grand Prize Winner is ineligible, unable or unwilling to take possession of the prize at **Bunny Bunny on Wednesday, October 6, 2021**, then the winner will be disqualified and forfeit the prize and an alternate winner will be selected by the LMA in its' sole discretion at random from all remaining entries. In such event, the disqualified Grand Prize Winner will not be awarded any prize.

9. **Written Copies.** These rules are available online at chevydetroit.com/top10
10. **Disqualification.** The Metro Detroit Chevrolet Dealers LMA reserves the right to disqualify any entrant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. The Metro Detroit Chevrolet Dealers LMA will resolve any disputes, conflicting claims or ambiguities concerning the rules and its decision concerning such disputes shall be final. Failure to explicitly conform to all terms and conditions outlined herein will result in a claim denial.
11. **Prize and Location.** The Winners' names will be put on the reservation list for Detroit Free Press Metro Detroit Chevy Dealers Top 10 Takeover Giveaway at **Bunny Bunny on Wednesday, October 6, 2021**. Time TBD. Photos of winner will also be posted on social media and in eBlasts by both the Association and Freep.com.
12. **Delivery Disclaimer.** The Association disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, email, courier, express, electronic transmission, or other delivery method.
13. **Compliance with Law.** The conduct of this contest is governed by the applicable laws of the State of Michigan and the United States of America, which take precedence over any rule to the contrary herein. Association shall follow the applicable laws for conducting contests.