

**METRO DETROIT CHEVROLET DEALERS
LOCAL MARKETING ASSOCIATION**

PROMOTION: Detroit Free Press Metro Detroit Chevy Dealers
"Restaurant of the Year Valentine's Day Giveaway."

Entries will be accepted from January 19 – February 10(12:00 p.m./noon), 2020.
Detroit Free Press Top 10 New Restaurants announced the week of February 10, 2020.

DATES: Detroit Free Press Restaurant of the Year announced on Friday, February 14, 2020.
Winner will be randomly chosen on Friday, February 10, 2020.
Valentine's Dinner at the Restaurant of the Year will be on February 14, 2020.

HOW TO ENTER: No purchase necessary to register. You must be at least 21 years old to enter.
Register at chevydetroit.com/valentine, or by mailing a 3x5 card with the name of the contest, your full name, complete address including zip code, e-mail (if applicable) and telephone number to Strive Creative, 23510 Woodward Ave., Ferndale, Michigan 48220.

WINNER SELECTION: Grand Prize Winner will be selected by random drawing of all entries submitted.
Winner will be notified by telephone or e-mail. Winners have 24 hours from notification to respond or will forfeit prize. Entrant need not be present to win.

PRIZES: One (1) Grand Prize Winner receives: A \$250 dinner to the Restaurant of the Year on Valentine's Day (February 14, 2020), and a \$250 restaurant credit to dine at your choice of any one of the ten "Top 10 Best New Restaurants" deemed by the Detroit Free Press's food critic. Grand Prize Winner is responsible for his or her own travel, parking and charges exceeding \$250 at both restaurants. Grand Prize Winner will not be reimbursed for spending below \$250. Any unused portion of the \$250.00 dining credit will be forfeited.

CONTEST RULES

- 1. Eligibility and Limitations.** Entrants and winner(s) must be at least 21-years old. Only one (1) entry per person for this promotion. Previous winners, employees of the members of the Association, its advertising agencies, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension, and any other persons residing at the same household whether or not related. Each entrant must provide proper identification.

- 2. Publicity and Marketing.** By participating, all entrants and the winners grant the Association exclusive permission to use their names, location, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. You also grant permission to the Association to contact you from time to time, for market research purposes or to provide promotional messages (in the form of mail or email) about services and specials offered by the Association or its member dealerships. In addition, you grant permission to Michigan.com to contact you, from time to time, for market research purposes or to provide promotional messages (in the form of mail, telemarketing or e-mail) about services and specials offered by Michigan.com, The Detroit News, Detroit Free Press and/or its advertising partners.
- 3. Grand Prize Winner.** The Grand Prize Winner will be selected (via a random drawing) by a representative of the Detroit Free Press on or around February 14, 2020 after 12:00 p.m./ noon. Grand Prize Winner will be notified by telephone or e-mail. Winner will have 24 hours from notification to accept the prize. If for any reason the winner does not claim his or her prize within 24 hours, the prize will be awarded to an alternate winner drawn.
- 4. Odds of Winning.** Odds of winning are based on the number of entries received. Only official entries will be accepted.
- 5. Prize Release.** By participating, each entrant and winner waives any and all claims of liability against the Association, its and agents, for any loss, which may occur from the conduct of, or participation in, the contest, or from the use of any prize.
- 6. No Substitution.** The prize cannot be substituted for any other items by the winner. The winner cannot assign or transfer the prize.
- 7. Applicable Law.** This contest is subject to all applicable laws and regulations. The Association is not responsible for typographical or other errors in the printing, offering or administration of the contest or in the announcement of the prize.
- 8. Participation Release.** By entering, each entrant represents they are eligible and agree to be bound by these rules and the decisions of the sponsor in all matters including, without limitation, eligibility of contestants. Each entrant and winner releases the Association, its directors, officers, advertising representatives and agents from any and all liability for any injuries, losses or damages of any kind resulting from entrant's entry into this contest or from acceptance, possession or use of the prize and waives any such claims.
- 9. Written Copies.** These rules are available during normal business hours at the business offices of Strive Creative located at 23510 Woodward Ave, Ferndale, MI 48220, and by mail upon written request with a stamped self-addressed return envelope.

- 10. Disqualification.** The Metro Detroit Chevrolet Dealers LMA reserves the right to disqualify any entrant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. The Metro Detroit Chevrolet Dealers LMA will resolve any disputes, conflicting claims or ambiguities concerning the rules and its decision concerning such disputes shall be final. Failure to explicitly conform to all terms and conditions outlined herein will result in a claim denial.
- 11. Location of Prizes.** Grand Prize Winner's name will be put on a reservation at the Restaurant of the Year on February 14, 2020. Grand Prize Winner's name will also be put on a reservation at the "Top 10 Best New Restaurant" that he or she chooses. Grand Prize Winner will have a \$250 credit at both restaurants. Anything exceeding \$250 will be the responsibility of the Grand Prize Winner. Grand Prize Winner will not be reimbursed for spending below \$250. Any unused portion of the \$250 dining credit will be forfeited. Grand Prize Winner will have one (1) week to determine which of the Top 10 Best New Restaurants he/she will be choosing for his/her \$250 dining credit, as well as the date and time that the winner would like to reserve. If a reservation is not available on that chosen date or time, then another date and/or time must be chosen. This process will continue until a reservation is secured. All reservations are determined by the availability at the chosen restaurant, and there is no guarantee that a specific date or time can be secured. If Grand Prize Winner does not show up at either the Restaurant of the Year or his/her chosen Top 10 Best New Restaurant on the reserved date and at the reserved time, the Grand Prize is automatically forfeited. Dining credit expires on 12/31/2020 and must be secured through the Detroit Free Press.
- 12. Delivery Disclaimer.** The Association disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, email, courier, express, electronic transmission, or other delivery method.
- 13. Compliance with Law.** The conduct of this contest is governed by the applicable laws of the State of Michigan and the United States of America, which take precedence over any rule to the contrary herein. Association shall follow the applicable laws for conducting contests.